

JOINT  
COMPREHENSIVE  
PLAN UPDATE  
ELIZABETH TOWNSHIP  
WARWICK TOWNSHIP  
LITITZ BOROUGH  
2017

**JOINT STRATEGIC PLAN STEERING COMMITTEE MEETING  
THURSDAY, SEPTEMBER 27, 2012  
7:00-9:00AM  
HEART OF LANCASTER**

**ATTENDEES:** Brittany Smith, Dave Steffen, Scott Hain, Curt Strasheim, Tom Zug, Jim Wenger, Ken Kauffman, Kelly Withum, April Hershey, Mike Vigunas, Karen Mailen, Todd Kauffman, Logan Myers, Steve Martin, Dan Zimmerman, Susan Tennant, Grant Hummer, Rick Jackson, Wade Hartz, Karen Weibel, Steve Lee, James Simmermon, James Machado, Tony Robalik, Alex Piehl, Matt Clair, Rodney May, Eileen Lieberman, Robert Navitski, Gaylord Poling, Brain Donmoyer, Bill Coleman, Karen Harnly, Emma Hamme, Chris Brown

**AGENDA**

1. Introduction by host
2. *Review of current regional themes:* Chris Brown reviewed the themes that the committee has come up with. There were several new points added to each category, as well as the addition of the theme Education and Outreach
3. *Presentation of Consumer Spending Data:* Chris Brown outlined the medium incomes for the three municipalities as well as the expenditures on items that were over 15% of the national average. He made particular note that much of the region's dining and entertainment needs were met outside of the region. Based on the information, the committee was then tasked to come up with suggestions of businesses that would meet the needs of the community. Please review the attached PowerPoint presentation for more detail and statistics.
  - a. By Municipality
  - b. Regionally
4. *Discussion on Business Projections for 2017:* The group was split into three smaller groups, were committee members discussed business ideas that fit our needs for the region. The summary of these ideas are listed on pages 23-25 of the PowerPoint slides.

**ADJOURN**

**NEXT MEETING: October 18th at Warwick School District Offices**

Transportation and Infrastructure